



## Alternative Dispute Resolution

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STRADLEY  
RONON

## Our Practice

Alternative dispute resolution (ADR) can offer many advantages over the traditional litigation process. It provides efficiency, affordability, flexibility and confidentiality. The parties have greater control of the outcome and the potential for creative solutions to disputes. Far less adversarial than litigation, ADR helps preserve and enhance business relationships.



## Our Comprehensive Service

Lawyers in Stradley Ronon's alternative dispute resolution practice group are experienced in all forms of ADR and are skilled at using dispute resolution strategically to our clients' advantage. We serve as client advocates, where we handle negotiations, mediations and arbitrations, and provide clients

with ADR advice; our services also include early case assessments and guidance regarding how best to resolve disputes. In addition, we negotiate, draft and enforce ADR clauses, design conflict management systems for businesses, and provide educational seminars and instruction regarding the use of ADR.

When representing clients, our ADR strategies and practices enable

# RECOGNIZED LEADERS IN ADR



Stradley Ronon attorneys have served with distinction as neutrals, both independently and under the auspices of ADR provider organizations such as the American Arbitration Association, the International Centre for Dispute Resolution, and the International Institute for Conflict Prevention & Resolution (CPR). Our attorneys have built a reputation for fairness and creative problem solving and are highly regarded for their ability to understand complex commercial transactions and cutting-edge technologies. In recognition of its commitment to principled and creative conflict-management and resolution, Stradley Ronon's ADR practice group received CPR's inaugural Law Firm Award for Excellence in Alternative Dispute Resolution.

our clients to achieve results that further their business goals, reduce expense and delay in resolving disputes, and avoid the distractions to management that prevent them from focusing on their businesses.

Our cross-disciplinary ADR practice group includes lawyers with deep experience in litigation, banking and financial services, corporate, intellectual property, insurance, and employment law.

## Advocating for Our Clients

Through sophisticated ADR counseling and advocacy, we work to save time and money for our clients and help them achieve solutions to disputes that meet their business objectives.

We work closely with clients to assess disputes at their inception. Balancing business interests, goals and legal rights, our attorneys consider the parties' relationship and our clients' desired outcome. Then we offer guidance on selecting the best means to resolve the dispute, whether through negotiation, litigation or ADR.

Equally skilled in ADR and litigation, we are proud of our record of protecting our clients' interests both in and out of court.

## Our Record as Neutrals

Recognized for their skill as mediators and arbitrators, senior Stradley Ronon ADR practice group members routinely serve as neutrals at the request of lawyers nationwide. Our lawyers also serve by appointment through organizations that act as clearinghouses for ADR services and are known for high standards and thorough vetting of practitioners. Stradley Ronon neutrals have a well-earned reputation for creatively mediating solutions, and for fairly and promptly rendering arbitral awards.

## Our Counseling & Advocacy Services

### ADR

- Providing ADR counseling and advocacy services
- Resolving disputes through negotiation, arbitration, mediation and all other forms of ADR
- Structuring customized ADR options

### Mediation Counsel

- Proposing mediation to adversaries
- Selecting mediators
- Designing the mediation process
- Providing mediation advocacy
- Representing clients in mediation
- Devising negotiation strategies
- Establishing mediation policies and procedures

### Arbitration Counsel

- Selecting arbitrators
- Providing arbitration advocacy

### Evaluation Counsel

- Evaluating factual and legal positions of clients and their adversaries
- Offering initial and second opinions

### Parallel Track Settlement Counsel

- Conducting ADR in tandem with litigation
- Serving as negotiators and facilitators
- Interacting with opposing counsel to resolve disagreements
- Identifying and implementing opportunities for resolution

### Institutionalizing ADR within Companies

- Assisting with gaining management buy-in
- Educating and training managers and employees
- Devising and implementing an ADR plan and accompanying policies and procedures
- Establishing evaluation tools
- Establishing ADR best practices

### Designing Systems to Avoid/Manage Disputes

- Providing ADR education
- Employing early screening systems
- Establishing outside counsel retention policies

## The Value We Offer

From single-owner and closely held businesses to Fortune 500 companies, our clients benefit from our effective use of ADR, which includes:

- Avoiding disputes
- Maintaining privacy and confidentiality
- Selecting and using highly qualified decision makers and mediators
- Managing disputes cost-effectively
- Preserving relationships
- Resolving disputes expeditiously
- Achieving outcomes based on business objectives

- Creating a system for resolving employment disputes through ADR, including:
  - Early grievance procedures
  - Mediation/arbitration
  - Enforceability issues

### Drafting ADR Provisions in Contracts

- Negotiating, drafting and enforcing ADR clauses in contracts with vendors, employees and business partners, among others
- Drafting multistep provisions
- Addressing key issues, including:
  - Confidentiality
  - Scope of the provision
  - Selection of neutrals
  - Governing rules
  - Forum selection
  - Choice of law

### International ADR

- Negotiating, drafting and enforcing ADR clauses in cross-border transactions
- Ensuring enforceability
- Choice of law and forum selection
- Advocacy
- Language and culture
- International treaties

For more information on our Alternative Dispute Resolution Practice, visit [www.stradley.com/ADR](http://www.stradley.com/ADR).



## CONTACT

**Patrick R. Kingsley, Chair**  
215.564.8029  
[pkingsley@stradley.com](mailto:pkingsley@stradley.com)

## ABOUT STRADLEY RONON

For more than 95 years, Stradley Ronon has helped private and public companies – from small businesses to Fortune 500 corporations – achieve their goals. With eight offices and more than 200 attorneys, Stradley Ronon is proud to help companies manage their legal challenges and grow their businesses.

[www.stradley.com](http://www.stradley.com)

## LOCATIONS

Pennsylvania  
Washington, D.C.  
New York  
New Jersey  
Illinois  
Delaware



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