

## Kevin R. Casey

### Chair, Intellectual Property

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Kevin Casey is chair of the intellectual property and the IP litigation groups at Stradley Ronon and an active member of the alternative dispute resolution group. Kevin considers ADR to be an integral part of his practice, participating in various ADR procedures as a party representative and as a neutral. In addition to being consistently listed by *The Best Lawyers in America* in several substantive intellectual property fields, *Best Lawyers* has named Kevin multiple times as its "Lawyer of the Year" in Philadelphia for intellectual property, patent and trademark law. *Chambers USA: America's Leading Lawyers for Business* has identified Kevin as a leader in intellectual property in Pennsylvania.

He has counseled clients for over 30 years in all aspects of the IP field, focusing on patents, trademarks, trade secrets, copyrights, licensing and opinions. Kevin has also been lead litigation counsel and has participated as assistant counsel in more than 60 cases. He has an appellate practice before the U.S. Court of Appeals for the Federal Circuit, where he clerked for former Chief Judge Helen Nies.

He taught IP courses at Temple University School of Law as an adjunct professor for over 20 years and has authored numerous papers on IP issues.

### RESULTS

- handles the world-wide patent and trademark portfolio for several clients, including the Martin Guitar Company and Titan Spine, Inc.
- responsible for the world-wide trademark portfolio of Sunoco
- handles all IP matters for many educational institutions, including Saint Joseph's University, the University of Scranton, Manor College, AIM Academy, and Commonwealth Connections Academy, and is responsible for The Pennsylvania State System of Higher Education (representing 14 colleges)
- settled a patent infringement suit involving a patent directed to vacuum regulators used in hospitals, following a defense of a preliminary injunction motion brought by the plaintiff and forcefully denied by the court
- as a Special Master, conducted a patent "Markman" hearing and issued a Report and Recommendation on claim construction to the District Court in *Abbott Point of Care Inc. v. Epocal, Inc.*, CV08-S-0543-NE (D. Ala.)

### FOCUS

Intellectual Property  
Copyright Procurement  
Intellectual Property Litigation  
IP Alternative Dispute Resolution  
Licensing  
Opinions Counseling & Due Diligence  
Patent Procurement  
Trade Secret Matters  
Trademark Procurement  
Alternative Dispute Resolution  
Education  
Special Situations  
Appellate

### BAR ADMISSIONS

Pennsylvania  
District of Columbia  
Illinois  
U.S. Patent and Trademark Office

### COURT ADMISSIONS

U.S. Supreme Court  
U.S. Court of Appeals for the Federal Circuit  
U.S. District Court for the Eastern District of Pennsylvania  
U.S. District Court for the District of Columbia  
U.S. District Court for the Northern District of Illinois

### EDUCATION

J.D., *magna cum laude*, University of Illinois College of Law, Order of the Coif  
M.S., Aerospace-Mechanical Engineering, University of Cincinnati  
Dual B.S., Materials Engineering & Mathematics, Rensselaer Polytechnic Institute

### MEMBERSHIPS

American Arbitration Association  
- Commercial Panel  
- Technology/IP Advisory Committee



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- arbitrated a large patent infringement case involving two Fortune 500 companies and a patent directed to a personal care product
- resolved a trademark dispute on behalf of the Martin Guitar Company, which learned a guitar manufacturer in Tennessee had begun trademarking electric guitars with the name “Mario Martin” in violation of the company’s U.S. registration of the trademark “Martin”
- obtained a favorable decision from the National Arbitration Forum Panel awarding transfer of a domain name after proving: (1) the domain name registered by the respondent was identical or confusingly similar; (2) the respondent had no rights or legitimate interests with respect to the domain name; and (3) the domain name had been registered and was being used in bad faith
- obtained a complete and voluntary dismissal, without payment of any consideration whatsoever, of the “Combination Cordless Telephone and Premise-Monitoring Alarm System” patent infringement suit filed against LifeShield Inc. by RB Technologies LLC
- on behalf of two co-defendants, obtained a stipulation of dismissal, with prejudice and without payment of any consideration whatsoever, by Surface Preparation Technologies (SPT) of a patent infringement suit filed against co-defendants Waterblasting Technologies Inc. and Guidemark Inc.; SPT asserted infringement of a patent regarding cutting rumble strips in roadways
- obtained and evaluated full trademark clearance searches, on an extremely expedited basis, for 55 product names
- retained by counsel for Greenberg Traurig as an expert witness in the case *Philip Wyers v. Greenberg Traurig* in the U.S. District Court for the District of Colorado, wherein Wyers alleged that Greenberg Traurig committed legal malpractice while representing him before the U.S. Court of Appeals for the Federal Circuit, including related settlement negotiations and a failed mediation, in a patent infringement case
- defending ITT Corporation and Exelis Inc. in an action for patent infringement brought by CANVS Corporation in the U.S. District Court in Florida; the case involves U.S. Patent No. 6,911,652, titled “Low Light Imaging Device,” and accuses certain night vision goggles manufactured by the companies and primarily used in military applications, of infringement

## SPEAKING ENGAGEMENTS

- Faculty, “Trademark Law Review,” Pennsylvania Bar Association Intellectual Property Law Institute Live Webcast
- Presenter, “How IP Affects Daily Lives,” Temple University Beasley School of Law Intellectual Property Law Society
- Panelist, “Careers in IP Panel Discussion,” Temple University Beasley School of Law
- Presenter, “Intellectual Property Law for Museums,” The University of the Arts’ Graduate School Program in Museum Services

## MEMBERSHIPS

American Bar Association

- Alternative Dispute Resolution Committee
- Litigation Committee
- House of Delegates
- Division Vice Chair, IP Section

American Intellectual Property Law Association

- Editorial Board, AIPLA Q.J.

Association of Conflict Resolution

Benjamin Franklin American Inn of Court

- Past President

CPR International Institute for Conflict Prevention and Resolution

- Sub-Committee Chair, Patent Mediation Task Force

Federal Circuit Bar Association

- Past President
- Chair, CLE Committee
- ABA Delegate

IP Panel of National Arbitration Forum

Ocean Tomo IP ADR Panel

Philadelphia Intellectual Property Law Association

- Past President

The Historical Societies of the U.S. District Court for the Eastern District of Pennsylvania and (as President) of the Federal Circuit

U.S. Court of Appeals for the Federal Circuit Advisory Council (2007-08; 2013-14)

Panel of Neutrals, International Trademark Association



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- Panelist, “*Matal v. Tam*: Disparaging Trademarks,” Temple University Beasley School of Law
- Speaker, “Year in the Review – Trademark,” Pennsylvania Bar Institute 10th Annual Intellectual Property Law Institute
- Presenter, “Trademarks Discussion: Disparaging Trademarks under Section 2 of the Lanham Act,” Temple University Beasley School of Law & Temple IP Law Society
- Presenter, “The Barbed Wire Invention: An External Factor Affecting American Legal Development,” Federal Circuit Bar Association
- Presenter, “Mediating IP Disputes,” Pennsylvania Bar Institute’s Ninth Annual Intellectual Property Law Institute
- Panelist, “Mediating Patent Disputes – Taking a Strategic Approach,” American Bar Institute
- Presenter, “Trademark Law Update,” IP Law Institute
- Presenter, “Arbitration in IP/Tech Disputes,” American Arbitration Association
- Presenter, “Decision Tree Analysis,” GlaxoSmithKline
- Presenter, “Effective Practices Protocol for Mediation of Patent Disputes,” 28th Annual Intellectual Property Law Conference
- Presenter, “Patent Mediation,” 29th Annual Joint Patent Practice Seminar
- Presenter, “U.S. Court of Appeals for the Federal Court,” Temple University Beasley School of Law & Temple IP Law Society
- Judge, “Temple Law Moot Court Competition,” Temple University Beasley School of Law (often annually since 1995)
- Presenter, “Report of the CPR Patent Mediation Task Force, Effective Practice Protocol,” Association of Corporate Patent Counsel
- Opening Remarks, Federal Circuit Bar Society’s Annual Reception
- Presenter, “Alternative Careers for Lawyers,” LightStream Communications

## RECOGNITIONS

- *Chambers USA: America’s Leading Lawyers for Business*, listed for Pennsylvania intellectual property
  - *Chambers* states that Kevin “is ‘always a pleasure to work across from,’ according to one market source. He is an experienced alternative dispute resolution practitioner and counsels clients across the full range of IP matters.”
- *Managing Intellectual Property* IP STARS
- *Pennsylvania Super Lawyers*
- *The Best Lawyers in America*



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- *Best Lawyers'* Philadelphia Area Intellectual Property "Lawyer of the Year"
- *Best Lawyers'* Philadelphia Area Patent "Lawyer of the Year"
- *Best Lawyers'* Philadelphia Area Trademark "Lawyer of the Year"
- Martindale-Hubbell, AV Preeminent rating

## IN THE COMMUNITY

Kevin is an arbitrator for the Chester County court system and is active in Philadelphia Volunteer Lawyers for the Art. He also serves on the alumni board of Rensselaer Polytechnic Institute and is a Sunday School teacher at his church.

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RONON