



Emerging Companies & Venture Capital Funds

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STRADLEY  
RONON

## OUR PRACTICE

Stradley Ronon is a valued legal and business adviser to emerging companies and entrepreneurs throughout all stages of a company's growth cycle. We also counsel venture capital funds and other investors in all manner of early-stage investment transactions.

Whether it's launching a company, commercializing a product, raising capital, making acquisitions, or effectuating an IPO or sale, our seasoned attorneys provide practical, hands-on guidance suited to the unique needs of emerging growth companies. Our entrepreneurial clients can be found in all emerging growth sectors, including:

- Life sciences
- Technology
- Health care IT
- Mobile applications
- Media and communications
- Data analytics
- Professional services
- Specialty foods

Our attorneys have extensive experience representing venture capital funds and other early-stage investors in a variety of equity and debt financing transactions, including seed and angel rounds, preferred-equity rounds, growth-equity investments and strategic investments. We actively leverage these relationships to benefit our clients who are looking to either raise capital or invest in emerging companies.

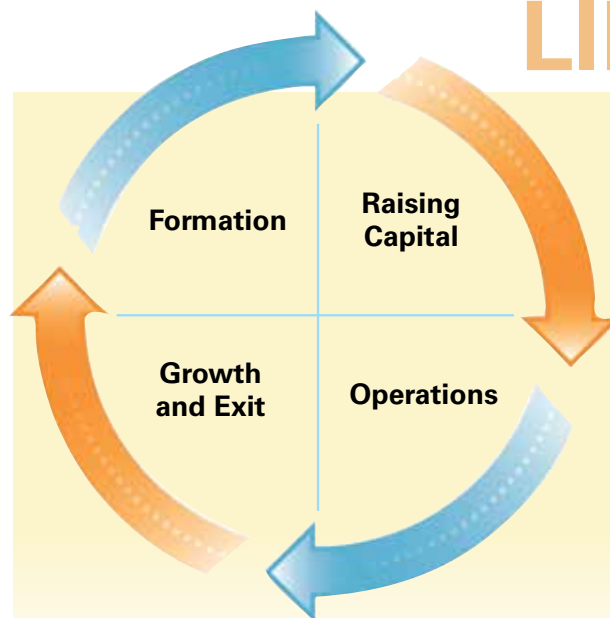


## YOUR CHALLENGES/ OUR SOLUTIONS

We recognize the distinct challenges faced by our emerging company clients – seizing on growth opportunities, operating in a competitive landscape and protecting valuable intellectual property assets, to name a few. We also understand that these challenges are often met in an environment where capital and

human resources are limited. Our attorneys collaborate with emerging company clients to provide:

- cost-effective entity formation guidance and implementation
- forward-thinking advice regarding the transfer, protection and commercialization of intellectual property



## LIFE CYCLE

### Formation

- Legal structure and choice of entity
- Business plan review and evaluation
- Tax-saving strategies
- Intellectual property and technology protection
- Executive compensation and incentive arrangements
- Governance, voting and control issues

- strategic introductions to our established network of angel, venture capital, private equity and investment banking professionals
- market-informed insights into debt and equity financing transactions
- in-depth knowledge of IPO and sale transactions
- seasoned state and federal securities law compliance savvy

## OUR STRATEGY

It is our mission to assist early-stage investor clients in maximizing the return on their investment, and we understand the economic and business factors involved in decisions our clients make. Our Emerging Companies practice works closely with investor clients to develop the best business and legal strategy for each transaction. Driven by our client's objective to maximize value, we provide:

- strategic evaluation and structuring of initial and follow-on investments

- timely risk-management counsel
- thoughtful evaluation of intellectual property portfolios of target companies
- pragmatic advice on the governance of portfolio companies
- value-enhancing strategies for exit

## OUR EXPERIENCE

With decades of experience, attorneys in our Emerging Companies practice apply sophisticated industry knowledge and honed business acumen to a wide range of matters and transactions for early-stage companies. We are keenly focused on helping our clients make the best use of their limited resources. We also recognize that we cannot be successful partners with our clients without a comprehensive understanding of the industries in which they operate, which is why we attend and speak at industry

## OUR SERVICES

We draw on the resources and experiences of our professionals across a variety of disciplines to provide an integrated set of legal services for emerging companies and venture capital fund clients, including:

- Business
- M&A
- Intellectual Property
- Tax
- Employee Benefits & Executive Comp
- Finance
- Securities
- Employment Law

conferences and report on the latest legal and business developments in our client publications.

*We guide our emerging company and entrepreneurial clients through each stage of the growth cycle with a hands-on approach and practical, business-oriented advice.*

### Raising Capital

- Funding by founders, friends and family
- Seed or angel investments
- Venture capital funding
- Growth-equity investments
- Commercial bank and mezzanine loans
- Asset-based loans and factoring

### Operations

- Customer and vendor agreements
- Licensing transactions
- Master services agreements
- Employment arrangements
- Corporate governance

### Growth and Exit

- Acquisitions
- Sale transactions
- Joint ventures and strategic alliances
- Initial public offerings

For more information on our Emerging Companies Practice, visit  
[www.stradley.com/emerging](http://www.stradley.com/emerging).



## CONTACT

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## ABOUT STRADLEY RONON

For more than 90 years, Stradley Ronon has helped private and public companies – from small businesses to Fortune 500 corporations – achieve their goals. With eight offices and more than 200 attorneys, Stradley Ronon is proud to help companies manage their legal challenges and grow their businesses.

[www.stradley.com](http://www.stradley.com)

## LOCATIONS

Pennsylvania  
Washington, D.C.  
New York  
New Jersey  
Illinois  
Delaware



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