



**Government & Public Affairs**

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Public Affairs*

**STRADLEY  
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RONON**

## OUR PRACTICE

Stradley Ronon's government & public affairs practice provides strategic advice and representation to clients across industries regarding business development, procurement, legislative affairs, lobbying, business-to-government outreach and issues management. We manage a variety of government & public affairs efforts on behalf of clients, including regulatory actions, crisis management and public-sector financing at all levels of government.



### Comprehensive & Cost-Effective Service

Our government & public affairs practice provides comprehensive, cost-effective service, assisting clients with everything from establishing and maintaining effective

government relations and regulatory compliance to helping with procurement efforts and advocating legislative change.

We understand the regulatory framework affecting our clients' business operations, and we are particularly adept at

# REPRESENTATIVE

Creating and shepherding major tax legislation for the mutual fund industry.

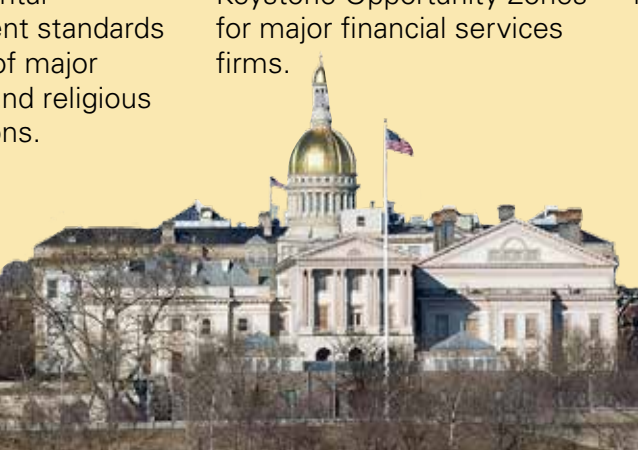
Lobbying state and federal agencies for reasonable environmental enforcement standards on behalf of major nonprofit and religious organizations.

Lobbying government officials to establish Enterprise Zones and Keystone Opportunity Zones for major financial services firms.

Lobbying for proposed rules and regulations on behalf of the insurance industry.



DOVER, DE



TRENTON, NJ



PHILADELPHIA, PA

assisting those companies in highly regulated industries with compliance matters, including:

- energy and utilities
- engineering
- pharmaceutical
- transportation
- international trade
- gaming
- health care
- communications
- construction
- information technology

Collaborating with other Stradley Ronon practice groups, we seamlessly address the many legal challenges affecting our clients and resolve their legislative, regulatory and compliance issues.

### **Strategic Advice, Advocacy & Issues Management**

Working closely with our clients' senior officers and staff, we help develop and coordinate

strategies to effect positive change. Our professionals prepare, execute and monitor communications to government officials, decision-makers and affected constituencies such as trade organizations.

### **Business Development & Procurement**

Stradley Ronon's government & public affairs professionals regularly represent clients during the procurement process regarding competitive bidding, responding to requests for proposals and negotiating contract terms. We also represent clients seeking commitments for public/private ventures or initiatives.

### **Legislative Affairs & Lobbying**

Our government & public affairs team assists clients with lobbying efforts, promoting and defending their interests before

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legislators and executive branch officials regarding pending and proposed legislation. We also perform supplemental advocacy, initiate polling, conduct statistical analysis of polling results, and coordinate grassroots coalitions and public relations initiatives.

# MATTERS

*Our government & public affairs team has helped clients execute transactions, including:*

Representing firms filing applications with the New Jersey Casino Control Commission and the Pennsylvania Gaming Control Board.

Negotiating and resolving brownfield issues for several large-scale contaminated parcels for redevelopment.

Lobbying for congressional appropriations for public safety, health care and bio-tech clients.



For more information on our Government & Public Affairs Practice, visit [www.stradley.com/governmentaffairs](http://www.stradley.com/governmentaffairs).



## CONTACT

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## ABOUT STRADLEY RONON

For more than 90 years, Stradley Ronon has helped private and public companies – from small businesses to Fortune 500 corporations – achieve their goals. With eight offices and more than 200 attorneys, Stradley Ronon is proud to help companies manage their legal challenges and grow their businesses.

[www.stradley.com](http://www.stradley.com)

## LOCATIONS

Pennsylvania  
Washington, D.C.  
New York  
New Jersey  
Illinois  
Delaware



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